



Tortillas for Tepeyac

**A Gateway To Health
For The Underserved**

When: Friday, April 28, 2017

What: This is a spirited luncheon where local community leaders and celebrities roll up their sleeves, grab their rolling pins, and showcase their tortilla-making talents!

Where: National Western Stock Show Complex, 4655 Humboldt Street, Denver

Times: 11:00 a.m. Registration & entertainment by Trio Encantada
11:30 a.m. Lunch & welcome by emcees Jesse Ogas & Luis Canela
12:30 p.m. Masa Madness: the Celebrity Tortilla Rolling Smackdown begins!
1:00 p.m. Event concludes

Who: Contestants include political leaders, media personalities, sports mascots, and business/community leaders. There are approximately **600 attendees** comprised of a similar demographic: business and community leaders who are dedicated to supporting Clínica Tepeyac through this truly unique and exciting fundraiser.

Cost: Sponsorship levels from \$1,000 to \$10,000
Individual tickets for \$50



SPONSORSHIP IMPACT

As a 501(c)3 non-profit organization, Clínica Tepeyac relies on contributions from businesses and individuals to impact as many lives as possible. We make good use of your investment - **84% of funds go directly to patient care and health education programs.** Your sponsorship could cover...



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\$10,000	<p>One primary health care provider for one month; care for about 400 patients per month</p> <p>A full year of zumba and yoga exercise classes paired with health promotions support</p>
\$5,000	<p>One month of medical case management - a new initiative at Clínica Tepeyac; an average of 100 case management visits a month</p> <p>Diabetes management & prevention services for one month - this program serves an average of 200 patients per year</p>
\$3,000	<p>Ten prenatal visits to underserved women</p> <p>A 6-week depression support group for 12 Latinas</p>
\$1,000	<p>Seven colorectal cancer screens for underserved men</p> <p>Six mammograms for underserved women</p>

In 2016, Clínica Tepeyac provided approximately 12,600 patient visits to 4,800 patients with plans to increase to 6,300 patients by 2018. Most patients have incomes at or below the Federal Poverty Level, and 90% are uninsured.

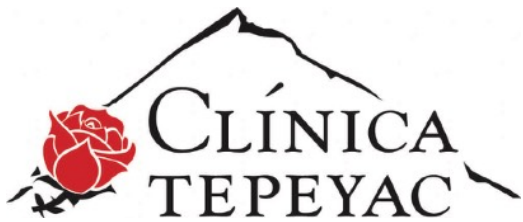


2017 Tortillas for Tepeyac Sponsorship Levels & Benefits

	Angelitos Sponsor \$10,000 (Limit One)	Patrón Sponsor \$5,000 (Limit Four)	Amigos Y Amigas Sponsor \$3,000	Corporate Table Sponsor \$1,000
EVENT DAY RECOGNITION				
On Stage Presence	Opportunity to have a celebrity roller on stage & speak			
Media Loop / On Screen recognition at event (deadline May 1)	Logo inclusion as Presenting Sponsor	Logo with Premium Placement	Logo inclusion	
Sponsor thank-you signs (print deadline April 15)	Logo inclusion as Presenting Sponsor	Logo with Premium Placement	Logo inclusion	Name inclusion
Verbal Recognition by event emcees	Included	Included		
Tables of 10 at the event	2	1	1	1
Opportunity to provide gift item to attendees	On tables	Upon exit	Upon exit	
COMPANY VISIBILITY				
Entravision Media Opportunities	Sponsor Name tagged in 100% of Entravision Radio PSAs	Sponsor Name tagged in 50% of Entravision Radio PSAs (rotation)		
Recognition in Printed Materials - Invitation (print deadline March 15) - Program (print deadline April 14)	Logo inclusion as Presenting Sponsor	Logo with Premium Placement	Logo inclusion	Name inclusion (program only)
Inclusion in Press Releases distributed to media outlets	Included	Included	Included	
Special recognition within electronic ticket/table confirmation emails	Included	Included		
ClínicaTepeyac.org recognition, with link	Prominent logo	Logo inclusion	Name inclusion	
Social media recognition	Included	Included	Included	

Enterprise Zone Tax Credit

Did you know that if you donate \$250 or more to Clínica Tepeyac you are eligible to claim a 25% TAX CREDIT off of the donated amount. This is even better than a tax deduction, with a TAX CREDIT you gain dollar for dollar credits. For example; if you donate \$10,000 you would get \$2,500 in the form of a TAX CREDIT. Feel free to contact us to find out more about this amazing opportunity.



Tortillas for Tepeyac 2017 Sponsor Registration Form

Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Contact Name & Title: _____

Email: _____

Work Phone: _____ Cell: _____

Sponsorship Level:

- \$10,000 Angelitos Sponsor Level
- \$5,000 Patrón Sponsor Level
- \$3,000 Amigos Y Amigas Sponsor Level
- \$1,000 Corporate Table of 10
- \$50 Individual Seats (indicate number of seats _____)
- Donation Enclosed

Payment:

- Invoice me please
- Check (payable to Clínica Tepeyac) enclosed
- Charge my credit card

Account Number: _____ Expiration: _____

Name on Card: _____ CVV: _____ Billing Zip Code: _____

Return this form to:

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